

## GRAPHIC DESIGN MEDIA ARTS PROGRAM ADMISSION CHECKLIST

The Graphic Design Media Arts (GDMA) program is a Monday – Thursday block-scheduled program with general hours of 8:00 AM to 3:00 PM and is located downtown at the SCC Education Square location. The Graphic Design Media Arts program accepts students one time per year in the fall (August) semester. Students are required to purchase and use their own laptops for in-class and out-of-class assignments, exercises, and all course-related activities. Students are also required to purchase a subscription to the Adobe Creative Cloud to access all software used within the program.

Below are the requirements that need to be submitted to the Admissions Office to be considered for acceptance to the GDMA program for the Fall 2024 (August 2024) start date. Application packets will be accepted beginning February 1, 2024 – March 15, 2024. Acceptance to the program is based on a selection process. The GDMA program will use a rubric system to review application materials and students will be notified of their admission status to the GDMA program on or after April 15, 2024. If space is available after the deadline, application packets will be accepted on a rolling basis.

### Applying to the Graphic Design Media Arts Program:

To be considered for admission into the Graphic Design Media Arts program, the following items must be submitted during the application period (February 1, 2024 – March 15, 2024). See below for submission instructions:

1. Complete the Online Application for the GDMA program at [www.southeast.edu/applynow](http://www.southeast.edu/applynow)
2. Transcripts from high school or GED and other colleges (if applicable)
3. **Math and Reading / English Placement Scores** - We accept the ACT, SAT, Accuplacer, or the Next Generation Accuplacer test. SCC uses the reading score for English course placement. Reading scores must be from within the last 5 years and math scores must be from within the last 3 years.
  - If you have taken college courses in the areas of math and English, please have an official transcript sent electronically through your previous college and our Testing Center can review.
  - If you do not have any of the above, you can take the Next Generation Accuplacer test through our Testing & Assessment Center. Please visit the Testing & Assessment Center’s website at [www.southeast.edu/testingcenter](http://www.southeast.edu/testingcenter) for instructions on how to schedule a test.
  - If you have recently taken the ACT, SAT, Accuplacer, or the Next Generation Accuplacer tests and have access to your scores, please send us your scores. We will accept a copy or picture of the scores. Please make sure your name and test date are printed on the page.

<u>Math Placement:</u>	<u>Reading / English Placement:</u>
<b>Meet/exceed one of the below scores:</b>	<b>Meet/exceed one of the below scores:</b>
NG ACC Arithmetic= 240 Accuplacer Arithmetic= 31 ACT Math= 14 SAT Math= Please contact the Testing /Assessment Center for specific placement levels.	NG ACC Reading= 231 Accuplacer Reading= 31 ACT Reading= 12 SAT Reading= Please contact the Testing / Assessment Center for specific placement levels.

4. **Visual Awareness and Communication Assessment** - The Assessment consists of three exercises that will assess your basic visual awareness and critical and creative thinking skills. Applicants can prepare for this assessment by conducting brainstorming exercises, critically assessing the message of design work from publications such as Communication Arts, and ideating and drawing iconography. There is no cost for the assessment and you will need to allow approximately two hours to complete this assessment. You may only take the assessment one time during each application period. You are able to complete this assessment at the Testing Center at the Lincoln campus. Please contact the Lincoln Testing Center at 402-437-2715 to schedule a date and time to complete the assessment.
  
5. **Portfolio Submission** - Submit a maximum of six (6) examples of your creative art work to the GDMA Applications Drop Box during the application period. The drop box link will be sent to you once an application has been received. The GDMA program will be looking for students who have an eye for and who can understand and communicate a message visually. The portfolio can include drawings, digital art, graphic design, paintings, and photography that showcase an understanding of: Composition, Texture, and Depth.

If you have any questions regarding the GDMA program, please contact Nicholas Burroughs, GDMA Program Director, at [gdma@southeast.edu](mailto:gdma@southeast.edu) or the Admissions office at 402-437-2600.

\*This information was updated on 8/25/2023 and is subject to change. Please contact the Admissions office at 402-437-2600 with questions.

### ADDITIONAL INFORMATION:

**LAPTOP REQUIREMENT** – If accepted into the GDMA program, students are required to purchase an industry standard laptop for the GDMA program. Students may purchase either a PC or a Mac but they must meet the following specifications in order to run the software required for this program:

<p><b>Mac Specifications (minimum):</b></p> <ul style="list-style-type: none"> <li>- Apple M1 or M2 processor</li> <li>- Mac OS X v10.15</li> <li>- 8 GB of RAM (Recommended: 16 GB)</li> <li>- 500+ GB hard disk space</li> <li>- 1440 x 900 display or larger (Recommended: 14-inch screen or larger)</li>   <li>- SSD drive</li> <li>- OpenGL 2.0-capable system</li> </ul>	<p><b>PC Specifications (minimum):</b></p> <ul style="list-style-type: none"> <li>- Multicore Intel Evo Core i7 processor</li> <li>- Microsoft Windows 11</li> <li>- At least 14-inch display. 16-inch screen or larger is strongly recommended.</li> <li>- 8 GB of RAM (Recommended: 16 GB)</li> <li>- 500+ GB hard disk space</li> <li>- 1440 x 900 display or larger (Recommended: 14-inch screen or larger)</li> <li>- SSD drive</li> <li>- OpenGL 2.0-capable system</li> </ul>
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NOTE: Chromebooks and tablets of any kind will not meet the requirements.

## GENERAL EDUCATION REQUIREMENTS

Students are required to take 15.0 credit hours of general education requirements. Please work with your program advisor to select general education courses from each category, which will meet your program's graduation requirements. See the Graphic Design Media Arts page in the 2023-2024 College Catalog at [https://catalog.southeast.edu/preview\\_program.php?catoid=13&poid=1541](https://catalog.southeast.edu/preview_program.php?catoid=13&poid=1541) for a predetermined list of required general education courses. All general education courses may be taken prior to the program start date.

<b>One class from each area below:</b>	
Oral Communications	3.0
Written Communications	3.0

<b>Three classes from the four areas below for a total of 9 credit hours: no two classes from the same area</b>	
Critical Thinking & Problem Solving Global Awareness and Citizenship Analytical, Quantitative, and Scientific Reasoning Career and Life Skills	9.0

Students must earn a grade of C (2.0) or higher for GDMA classes to count towards the degree, as well as satisfying course pre-requisite(s).

<u>Fall Semester – Year 1</u>			<u>Fall Semester – Year 2</u>		
Success SCC	ACFS 1015	1.0	Interactive Design	GDMA 1457	2.0
Intro to Graphic Design	GDMA 1122	2.5	Graphic Design Portfolio I	GDMA 2575	4.0
Typography I	GDMA 1126	3.0	Web Design II	GDMA 2567	3.0
Computer Graphics I	GDMA 1136	3.0	3-D Package Design	GDMA 1460	2.5
GEN ED **		3.0	GEN ED **		3.0
GEN ED **		3.0			
		<b>15.5</b>			<b>14.5</b>
<u>Spring Semester – Year 1</u>			<u>Spring Semester – Year 2</u>		
Typography II	GDMA 1230	2.5	Web Design III	GDMA 2662	3.5
Computer Graphics II	GDMA 1234	3.0	Professional Design Practices	GDMA 2595	2.5
Publication Design	GDMA 1240	2.5	Graphic Design Portfolio II	GDMA 2664	6.0
Identity Design & Branding	GDMA 1465	3.0	GEN ED **		3.0
GEN ED **					
		<b>14.0</b>			<b>15.0</b>
<u>Summer Semester – Year 1</u>			<b>TOTAL:</b>		
Design Portfolio Development	GDMA 1455	3.0			<b>66</b>
Web Design I	GDMA 1485	4.0			
		<b>7.0</b>			